

 \sim The Yomiuri Shimbun Group and Related Companies \sim

MAKE YOUR NEXT EVENT EXTRAORDINARY

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The Yomiuri Shimbun group is an integrated media group centered on The Yomiuri Shimbun, Japan's leading newspaper, and also includes numerous influential companies in such fields as culture, sports, leisure and logistics. About 150 companies and organizations exist under the umbrella of the Yomiuri Shimbun Holdings.

In the business event area, the Group organizes various international events, leveraging the group's Unique Venues and experience content. Utilizing its accumulated know-how, the Yomiuri Shimbun Group continues providing memorable, special moments and inspiring people.





THE YOMIURI SHIMBUN

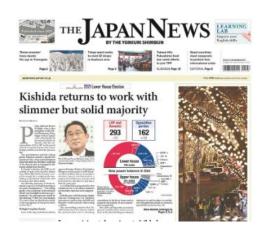


The Yomiuri Shimbun published its first edition in a small two-story building in 1874 in the Toranomon district of Tokyo. We built a strong nationwide sales network and rapidly expanded. Committed to accurate and prompt reporting and a moderate, sensible editorial line, we grew to be the newspaper with the world's largest circulation. In 1994, the daily circulation of our morning edition topped 10 million copies, cementing our position as Japan's foremost newspaper.

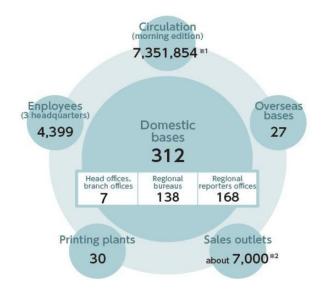
As a news medium, by producing and publishing newspapers for many years, we have fulfilled our social mission of fostering sound public opinion, which underpins democracy. To enable us to steadily continue in this role, we have diversified and strengthened our business platform through businesses beyond newspaper publishing.

As Japan's most trusted media group, the Yomiuri Shimbun Group will continue to be committed to working together with the public.





The Yomiuri Shimbun by the numbers



※1Data of circulation(morning edition) are as of November 2020, other data are as of April 2021.

X2Including Yomiuri Center stores and stores that also carry other newspapers

A wide variety of group companies

The *Yomiuri Shimbun* is a national newspaper with the largest circulation in the world and about 150 years of history. The Japan News is a daily English-language newspaper published by the Yomiuri Shimbun. Both are also read by many people on the Internet.

The group companies and entities, including the Yomiuri Giants, Yomiuri Land, the Hochi Shimbun, Yomiuri Travel Service, Yomiuri Real Estate, and Yomiuri Nippon Symphony Orchestra, provide a wide range of businesses and social contribution programs.

Nippon Television Holdings, Inc., which has the Nippon Television Network Corporation and BS Nippon Corporation under its umbrella, is also a member of the Yomiuri Shimbun Group with the headquarters of the Yomiuri Shimbun Group as its largest shareholder.



Tours and Activities with Yomiuri Travel Service



Pokepark KANTO to be established in Yomiuriland



Tuesday, December 12, 2023



Studium, Tranport hub planned for Tsukiji Site









THE JAPAN NEWS

Makeover of Tsukiji area aims to create new Tokyo landmark







This proposal is presented by the Yomiuri Travel Service, taking charge of the travel agency business within the Yomiuri Shimbun Group on behalf of the group companies.

Please contact the Yomiuri Travel Service for any inquiries and questions related to MICEs utilizing the Yomiuri Shimbun Group and its related companies. It offers one-stop-service from planning and proposals to preparations, event management, and reporting.







- The One Stop Yomiuri MICE solutions -

Yomiuri Travel Service Co., Ltd.

(Travel Agency)



The Yomiuri Travel Service is a comprehensive travel company that takes charge of the travel agency business in the Yomiuri Shimbun Group. It provides hospitable domestic and international travel experiences that meet both individual and group customers' needs. It also offers support services for events organized by companies and organizations and engages in tourism promotion for local governments across Japan.

Business Portfolio

Tourism Business

Unique experience tours with Japanese travelers



MICE Solutions

Arrange unforgettable events as the Yomiuri Shimbun Group



Destination Management

Solution business for local governments



Satisfying a range of needs for accommodation, meal, transportation, and interpreter service, from event planners and organizers nationwide, our experienced expert teams of the Yomiuri Travel Service are highly recognized by customers. Utilizing this know-how and the group's network, the Yomiuri Travel Service will contribute to delivering customers' goals regardless of its form and style.

▼Services

- 1) Planning and proposals (Organizer's needs identification interview, suggestions on venues, and event content and production)
- 2) Preparations (Transportation, accommodation and interpreter arrangements, collaboration with municipalities, and determination of event contents and production)
- 3) Event management support (Venue set-up and decoration, event production and implementation, and support services for organizers)
- 4) Reporting (Reports and recorded data provision)

▼Available meal arrangement

- Halal menu (including Halal-friendly menu)
- Vegan menu

*The Yomiuri Travel Service provides seminars on Halal and Vegan menus to restaurants and chefs nationwide in a partnership with Food Diversity Co., Ltd..

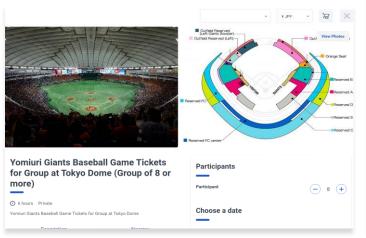
*These arrangements may not be provided depending on the date and area. Please contact us during the planning or proposal stage.

■ A Selection of Unique Travel Content provided by Yomiuri Travel Service

Yomiuri Travel Service has provided attractive content to overseas customers through the collaboration with the Yomiuri Shimbun Group and our own planning and purchasing capabilities cultivated for more than 60 years. We will continue to provide products to our customers while focusing on the following areas.

Sports and Entertainment

Official Site for Yomiuri
 Giants Tokyo Dome
 Baseball Game Tickets for
 Group of 8 or more, Tokyo



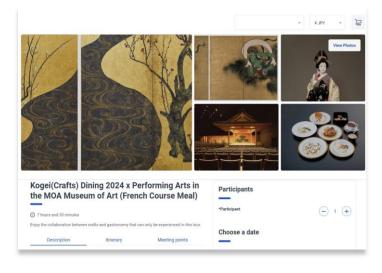


Japan's Pop Culture

Azurlane Collabolation
 Tour in Okinawa
 2D1N and 3D2N

Arts and Gastronomy

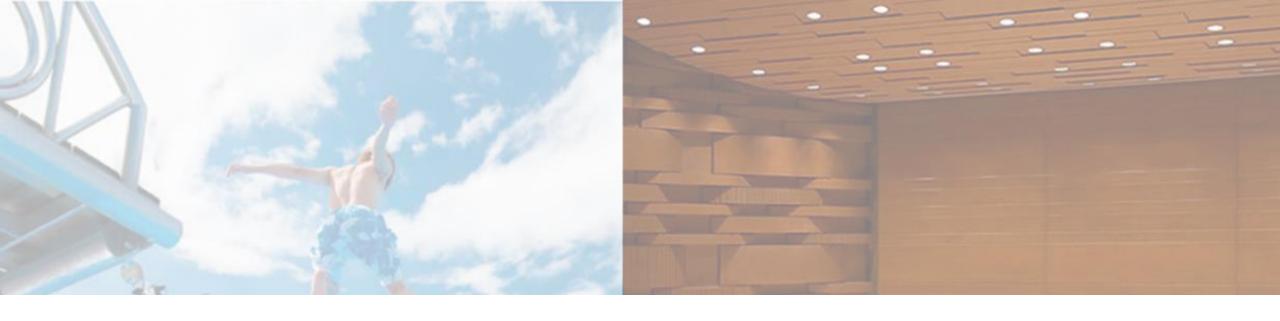
Kogei (Craft) Dining: Gastronomy served in vessels made by Living National Treasures. Performing Arts and Masterpieces of Ogata Korin.



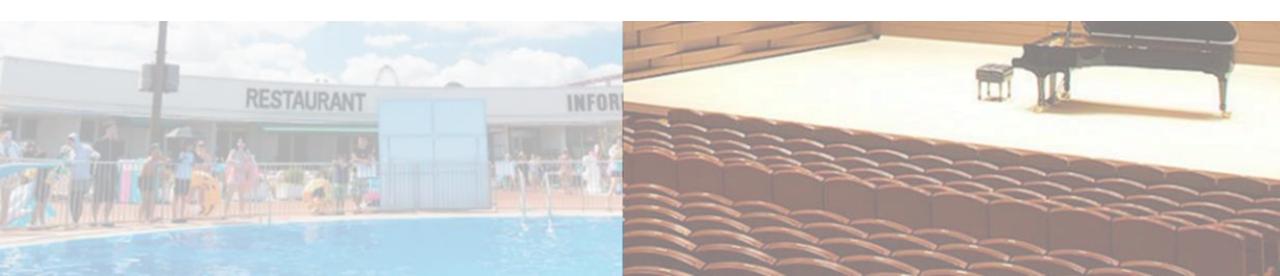


Culture and History

Experience the serenity and excitement of Japanese culture at the historic site of the Koishikawa Korakuen Gardens adjacent to Tokyo Dome



Introduction of MICE-related facilities (Unique Venues), content, and services



<Company name> Tokyo Dome Corporation Yomiuri Land Co., Ltd. Anpanman Children's Museum [Kansai area] Yomiuri Real Estate Co., Ltd., The Yomiuri Shimbun ■ 18. Kobe Anpanman Children's Museum Yomiuri Plus Co., Ltd. The Yomiuri Nippon Symphony Orchestra 20. Gallery Yomiuri RYOKO YOMIURI PUBLICATIONS, INC. 25. AQUARIUM × ART átoa Yomiuri Nippon TV Culture Center MURAYAMA INC. 29. "Explore The Authentic Kyoto", [Tohoku area] exclusively curated experiences 18. Sendai Anpanman Children's Museum [Nationwide] 27. Art Exhibition Business 28. The promotion of Japanese Traditional Culture Project 30. Make your own newspaper 31. Performance by the Yomiuri Nippon Symphony Orchestra ** • 32. Dining car charter events for local trains 33. Yomiuri Nippon TV Culture Center cultural events 34. MURAYAMA [Tokai area] [Kyushu area] (Shikoku area) 17. The Shizuoka Yomiuri Country Club 18. Fukuoka Anpanman Children's Museum 26. Shikoku Aquarium 18. Nagoya Anpanman Children's Museum

(Kanto area)

- 1. Tokyo Dome
- 2. Tokyo Dome City Attractions
- 3. Tokyo Dome City Hall
- 4. PRISM HALL
- 5. THEATRE G-ROSSO
- 6. TOKYO DOME HOTEL
- 7. YOMIURILAND (Amusement park)
- 8. YOMIURILAND activities
- 9. YOMIURILAND (Pool)
- 10. HANA BIYORI
- 11. YOMIURILAND (Sports Fields)
- 12. Yomiuri Giants Stadium
- 13. TOKYO GIANTS TOWN
- 14. The Kawasaki Race Course
- 15. The Funabashi Race Course
- 16. The Chiba Yomiuri Country Club
- 18. Yokohama Anpanman Children's Museum
- 19. The Yurakucho Yomiuri Hall
- 21. The Yomiuri Otemachi Hall
- 22. The Yomiuri Shimbun Lecture Session
- 23. Factory Backstage Tour
- 24. Watching Baseball Game at Tokyo Dome

TOKYO DOME CORPORATION

(Leisure and Service)



Leveraging a great deal of accumulated entertainment know-how, the Tokyo Dome Group offers a wide range of businesses that include the distribution, real-estate rental, hotel management, and bicycle racetrack management businesses.

■ Tokyo Dome City / Tokyo

















One of the largest multipurpose stadiums in the inner city

Tokyo Dome City consists of convention halls, theater, amusement park, LaQua commercial facility where the spa can be enjoyed, and the Tokyo Dome Hotel with 1,006 rooms, centering on the all-weather, multipurpose stadium. Forty million people visit the facility each year. It is located in the right middle of Tokyo and has great access from everywhere. It has the oldest existing garden, Koishikawa Korakuen Gardens, as the garden of a feudal lord (daimyo) from the Edo period, right next to it.

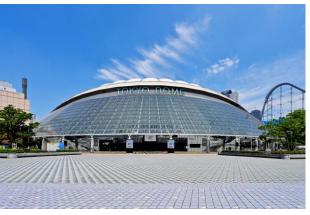
Main Facilities

#	Facility name		Facility name
1	Tokyo Dome (Multipurpose Stadium)		Theatre G-Rosso (Hall)
2	Korakuen Hall (Hall)	6	TOKYO DOME CITY HALL (Event Hall)
3	Tokyo Dome Natural Hot Spring Spa LaQua	7	PRISM HALL (Hall)
4	Tokyo Dome City Attractions (Amusement Park)	6	TOKYO DOME HOTEL (Hotel)

■ 1. Tokyo Dome / Tokyo











The first all-weather, multipurpose stadium in Japan

What is fascinating about Tokyo Dome is its capacity, name recognition, and fulfilling access. The stadium has continued delivering joy and excitement to many people since its establishment. It is available for a diverse range of events, including not only sports events, such as baseball games and music events like concerts, but also other events from large-sized exhibitions to companies' sports events.

Category











Size	Volume	Floor	Height	Capacity	Ground Volume
Building area 46,755m ²	approx. 1,240,000m³	Second basement ~ sixth floor	Height / 56.19m above the ground	55,000 people (Baseball Game: approx.43,500)	13,000㎡

■ 2. Tokyo Dome City Attractions / Tokyo







Tokyo Dome City Attractions is an amusement park that anyone can casually enjoy with a free admission fee. It has a wide variety of attractions so that everyone from children to adults can enjoy even during free time or before and after the event. One-day tickets, which allow for unlimited rides on attractions, are also available.











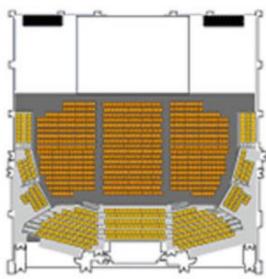
The number of the	rides	Condition	Wheelchair rentals	Hours of use
20		Outdoor and Indoor	Yes (Free)	10 AM - 9 PM *Depending on the seasons and Days

■ 3. TOKYO DOME CITY HALL / Tokyo















Tokyo Dome City Hall transforms into a stage and arena to accommodate up to 2,500 people

The hall is equipped with an immersible, high performance sound system. It has also installed sound absorption boards for the inner walls of the hall that maximizes the sound effect of the speakers. The new material used for the back of the chairs for greater comfort is excel in letting air through and keeps the audience comfortable even for several hours.

Category









Room	Condition	Size	Seated	Hours of use	Fees
TOKYO DOME CITY HALL	Indoor	approx.700㎡ (Arena Size)	approx. 2,471 people (including standing-room)	9 AM – 11 PM	Inquire

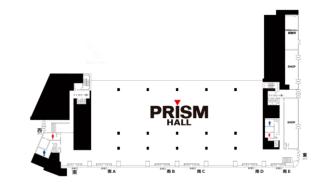
■ 4. PRISM HALL / Tokyo













There are reasons to choose the hall for various purposes

Excellent access from the city center! Prism Hall is an innovative multipurpose hall boasting of a large capacity accommodating up to 2,085 people. The ease of bringing equipment, fixtures, and fittings in and out is also appealing. The carry-in/out port is located on the 1st level and directly connected to the inside of the venue. The facility is well equipped with a stable network environment (with five high-speed internet connections), sliding walls to separate the hall, and an adjustable LED lighting system. Capable of hosting 1,500 people for standing meals and 670 people for seated meals.

Category





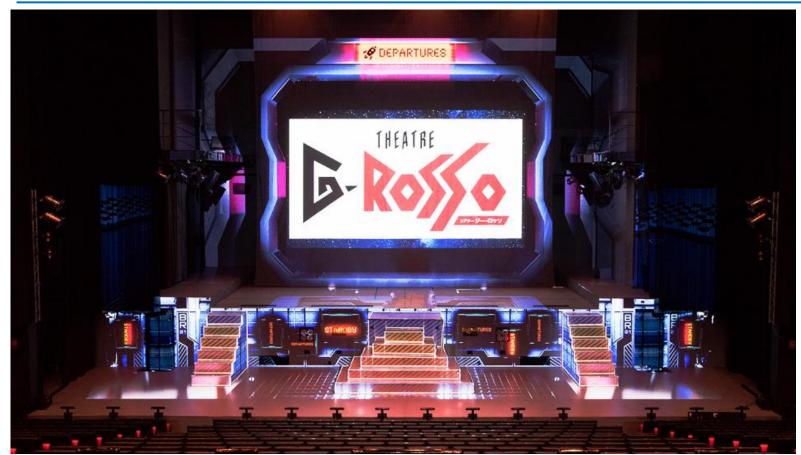






Room	Condition	Size	Seated	Standing	Hours of use	Fees
PRISM HALL	Indoor	2,809m [†]	670 people	1,500 people	9 AM to 10 PM	Inquiry

I 5. THEATRE G-ROSSO / Tokyo









Best for stage performances, music events, training seminars, and speech sessions

Theater G-Rosso at Tokyo Dome City is a quasi-dedicated theater for the hero show, which has been held for 50 years since it was an open-air theater. Equipped with the fundamental equipment of lighting and sound systems, it can be used for a wide range of purposes, such as stage performances, music events, and speech sessions.

Category







Room	Condition	Seated	Standing	Hours of use	Fees
Theatre G-Rosso	Indoor	765 people	-	10 AM – 10 PM	Inquiry

I 6. TOKYO DOME HOTEL / Tokyo













Equipped with 15 banquet rooms of various sizes, including the main banquet room for up to 1,000 people

Tokyo Dome Hotel provides a great view unique to the 43-story superhigh-rise hotel of 155 meters in height and various enjoyable moments. It provides fifteen diverse banquet rooms that include the main banquet room accommodating 1,000 guests all at once, middle-sized multipurpose banquet room, and the Sky Banquet Room with a beautiful view.

Category









Room	Condition	Size	Seated	Standing	Hours of use	Fees
15 banquet rooms	Indoor	45~1,003m²	18~583 People	50~1,000 people	8 AM – 10 PM	Inquiry

The Yomiuri Shimbun Group Confidential

Yomiuri Land Co., Ltd.

(Leisure and Service)

YOMIURILAND

The mission of the company is to deliver entertainment services to people of all generations. This thoughts are represented in forms of diverse range of businesses including amusement park, golf course, racecourse and health-related businesses.

■ 7. YOMIURILAND (Amusement Park) / Tokyo

YOMIURILAND









Enjoy cherry blossoms and illumination at Yomiuri Land, one of the amusement parks representing Japan.

Located just 35 minutes from Shinjyuku and Shibuya, Yomiuri Land is an amusement park with a lineup of more than 40 attractions, including Bandit, one of the largest roller-coasters in Japan, and a Ferris wheel with a panoramic view at an elevation of 160 meters. It also takes on challenges of creating new entertainments unique to Yomiuri Land, such as Goodjoba!!, which offers enjoyable workshop experiences, and illuminations, which can be enjoyed with attractions.















Facility Overview

▶ Inquiry

Confidential

Venue name	Condition	Area	Capacity (# of people)	Available hours	Fees
Park reservation (for large group events)	Indoor & Outdoor	-	-	9 AM – 9 PM	Inquiry
BBQ park	Outdoor	-	200 people	Inquiry	Inquiry
Aurora Space	Indoor	700m²	400 people	9 AM – 9 PM	55,000 JPY~

■ 8. Activities in Yomiuri Land

YOMIURILAND

Real Escape Game Activity





Popular activity for team building

You will rescue your president or managers captured in the park while solving questions and puzzles with your team. It is a walk rally event with full-scale mysteries scattered around. You are required to not only solve simple problems but also discover truths hidden in puzzles with your team.

Content Overview

Plan	Area	Availability Capacity		Duration	Fees
Regular program	Tokyo	All year round	100 people -	1 hour	500 JPY per pax



My U.F.O Factory (Making your original cup noodle)



Valuable experience at Yomiuri Land

You can enjoy Japan's first workshop for making only one original Nisshin UFO Yakisoba Noodle in the world.

Content Overview

Plan	Area	Availability	Capacity	Duration	Fees
Regular program	Tokyo	All year round	30 people per times	45 min.	500 JPY per pax



■ 9. YOMIURILAND (Pool) / Tokyo

YOMIURILAND













One of the largest pool in Japan! Have fun with pool events.

Speaking of a pool in Tokyo, Yomiuri Land's Pool WAI is what comes to mind. You can enjoy five different types of pools and eight sliders. Pool WAI offers a pool experience adding entertainment aspects that include artistic swimming and water cannon shows. You should be able to find events that meet your needs, such as the night pool with a beautiful sunset view and poolside parties.











Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
Pool WAI	Outdoor	-	200 people	400 people	inquiry	inquiry

▶ List





■ 10. HANA • BIYORI / Tokyo

YOMIURILAND









Party events with a view of flower chandeliers

HANA · BIYORI is an unprecedented type of entertainment-oriented flower park with a full of surprise and new inspirations that opened on March 23, 2020. This facility contains its "wish for people in all generations to experience the pleasure and treasure in discovering flowers that they don't know or flowers seen from different angles."

Category











Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
HANA•BIYORI	Outdoor and Indoor	approx. 32,000㎡	250 people for two spaces	250 people for a space	inquiry	inquiry



■ 11. YOMIURILAND (Sports Fields) / Tokyo

YOMIURILAND











Enjoy sports on the fields within the Yomiuri Land **Amusement Park site!**

You can hold sports events at the fields next to the Yomiuri Land Amusement Park. They help team building and promote communications with colleagues in different branches and departments with whom you usually don't interact. Games include beanbag toss and obstacle race that can be held, and you can also request arrangements for a food booth and order lunch boxes.

Category











Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
Field (Natural grass)	Outdoor	75m×116m	~5,000	~7,000	8 AM - 6 DM	286,000 JPY
Tield (Natural grass)	Outdoor	731117 1 10111	people	people	O AIVI - O I IVI	
Field (Artificial grace)	Outdoor	70×110m	~5,000	~7,000		132,000 JPY
Field (Artificial grass)	ficial grass) Outdoor 7		people	people	O AIVI - O PIVI	132,000 JP 1



■ 12. Yomiuri Giants Stadium / Kanagawa

YOMIURILAND









The home baseball field where the Yomiuri Giants second-team players make great efforts and endeavor to enter the first team

The stadium is a dedicated baseball field for the Yomiuri Giants to have practice and games. It consists of the main field, sub field, indoor field, clubhouse, athlete dormitory and other facilities. From March to September, the Eastern League official games (second team matches) are held at the stadium, and photo sessions with players and fan service events are offered on game days. Game watching tour or stadium tour can also be arranged. (Schedule is set upon negotiations.)



Fusion of sports and entertainment where an aquarium is integrated into a baseball field for the first time in Japan

Located next to Yomiuri Land, only 35 minutes from Shinjuku and Shibuya, TOKYO GIANTS TOWN realizes a new greenery urban development where sports and entertainment are integrated. A 5-minute shuttle bus ride from the station will take you to this location surrounded by the greenery of the Tama Hills, and a full-scale aquarium with an aquarium tunnel behind it will be built as an integrated part of the baseball stadium. The grand opening, including dining facilities and an aquarium, is scheduled for 2027. TOKYO GIANTS TOWN offers a space integrating sports and entertainment in line with the other Yomiuri Land facilities of an amusement park, botanical garden, golf course, and hot spring facilities.



















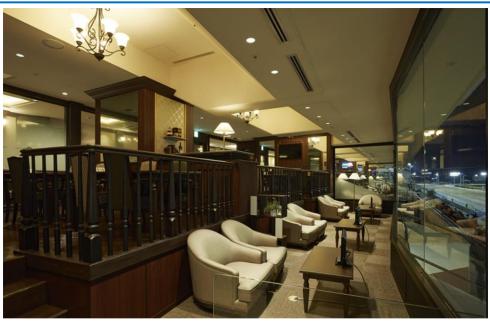




■ 14. The Kawasaki Racecourse / Kanagawa

YOMIURILAND









Exciting night horse-race experience surpassing urban nightlife

The Kawasaki Racecourse is one of the tourist spots in an urban setting. The elegant and premium comfort VIP room offers a full view of the racetrack and an up-close look at exciting horse races. It offers night horse races until 9 p.m., and you can enjoy a party in a space with lively and open feeling.

Category









Room	Condition	Size	Seated	Standing	Hours of use	Fees
VIP room	Indoor	-	116 people	-	Depending on the race schedule	inquiry







■ 14. The Kawasaki Racecourse / Kanagawa

YOMIURILAND







Various events can be held that only an extensive racecourse can provide

The Kawasaki Racecourse is one of the tourist spots in an urban setting. You can hold various events, including BBQs, while enjoying horse races. Night activities, including drone shows, can also be held.











Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
BBQ Park	Outdoor	-	300 people	300 people	11 AM - 16 PM *Sat. and Sun. only	Inquiry

▶ List

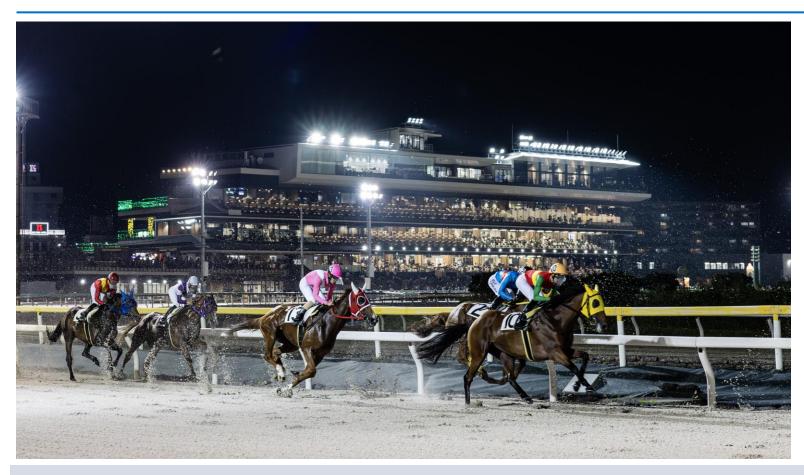






■ 15. The Funabashi Racecourse / Chiba

YOMIURILAND







Category









An urban setting racetrack adjacent to a large commercial facility

Located one hour from central Tokyo, the Funabashi Racecourse is one of the most urban racetracks in Japan which is adjacent to a large commercial facility and a large arena. The new stands were renovated this spring and now include a special VIP room on the fifth floor that offers a panoramic view of the course and allow visitors to enjoy the excitement of night races. In the spring of 2025, the lawn square will be completed and various events other than horse racing will also be held there.

7 AFFORDABLE AND CLEAN ENERGY	1
-6-	
(1)	







Room	Condition	Size	Seated	Standing	Hours of use	Fees
VIP room	Indoor	-	From 12~ 104 people	-	Depending on the race schedule	inquiry

■ 16. The Chiba Yomiuri Country Club / Chiba

YOMIURILAND





Faithfully reproducing the 18-hole Japan Series experience

The Chiba Yomiuri Country Club, located in Ichihara city, Chiba Prefecture, is a golf course featuring the same maintenance as the prestigious courses of the Tokyo Yomiuri Country Club and Yomiuri Golf Club. The 18 holes of the Chiba Yomiuri Country Club is a faithful reproduction of the Tokyo Yomiuri Country Club, where numerous dramas have been happening in the Japan Series. It is a course designed to help players develop strategic skills where anyone from beginners and athletes can enjoy.

Category







Facility Overview

Room	Condition	Size	Seated	Standing	Hours of use	Fees
Competition Room	Indoor	77m²	48 people	80 people	inquiry	inquiry

▶ List



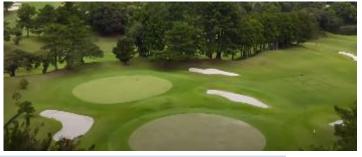


■ 17. The Shizuoka Yomiuri Country Club / Shizuoka

YOMIURILAND























Providing comfortable golf experience all year round in the middle of Japan

The Shizuoka Yomiuri Country Club is a golf course featuring the same course maintenance as the prestigious courses of the Tokyo Yomiuri Country Club and Yomiuri Golf Club. It is a distinctive course surrounded by beautiful nature. The Shizuoka Yomiuri Country Club, located in Kakegawa City, Shizuoka Prefecture, is in the middle of Japan, and people can enjoy comfortable golf play all year round. It is also in a convenient location a 20-minute drive from Kakegawa Station on the Tokaido Shinkansen Line.

Category

Facility	Overview

Room	Condition	Size	Seated	Standing	Hours of use	Fees
Competition Room	Indoor	94m²	40 people	80 people	Inquiry	Inquiry

Anpanman Children's Museum

(Museum)



This is a place where children's dreams come true to meet Anpanman and enter into the world of Anpanman.

That is our ACM's Anpanman Children's Museum.

Anpanman Children's Museums are located in five cities including Sendai, Yokohama, Nagoya, Kobe and Fukuoka.

■ 18. Anpanman Children's Museums / Sendai, Yokohama, Nagoya, Kobe and Fukuoka

















A theme park for Anpanman animation, popular among children!

Anpanman shows are on every day! Children can play a lot in the Anpanman world filled with enjoyable playground equipment. Some shops and restaurants in the museums sell limited-edition goods and meals only to Anpanman Children's Museum.

Category



▶ Inquiry





Area	Condition	Size	Seated	Standing	Hours of use	Fees
Sendai, Yokohama, Nagoya, Kobe and Fukuoka	Outdoor and Indoor	Depending on the venue	Inquiry	Inquiry	Inquiry *Depending on the date	Inquiry







The Yomiuri Shimbun Group Confidential

Yomiuri Real Estate Co., Ltd.,

(Real Estate industry)



Yomiuri Real Estate Co., Ltd., takes charge of the building management of large headquarters and branch office buildings of the newspaper company, which are the center of information distribution, nationwide branch office buildings for news gathering, printing factories across Japan, and buildings for newspaper distributors (YC), which distribute papers to residents, as a comprehensive real estate service company of the largest media group, the Yomiuri Shimbun Group.

■ 19. The Yurakucho Yomiuri Hall / Tokyo









The historic big hall in Yurakucho boasts of its great accessibility.

Yurakucho Yomiuri Hall opened in 1957 and was designed by a recipient of the Order of Culture, Togo Murano, who is known for designing the Memorial Cathedral for World Peace in Hiroshima and Nissay Theatre in Tokyo. The hall is a nostalgic space featuring elegant curves. It is a rental hall with 1,100 seats where musicals, classic theater, including Rakugo, comedy shows, and movie previews are held, and approximately 250,000 people visit the hall each year.

Facility Overview

Category

Venue name	Condition	Size	Seated	Hours of use	Fees
The Yurakucho Yomiuri Hall	Indoor	Approx. 820 m²	1,100 seats	9 AM –10 PM	Inquiry



Venue name	Condition	Size	Seated	Hours of use	Fees
The Yurakucho Yomiuri Hall	Indoor	Approx. 820 m ²	1,100 seats	9 AM –10 PM	Inquiry











▶ Inquiry

■ 20. Gallery Yomiuri / Osaka









A multipurpose hall located in the center of Osaka

Gallery Yomiuri is equipped with AV equipment, including a projector and wireless microphones, and is a multi-purpose facility used for lecture and workshop sessions as well as other purposes. It can be used for photo and panel exhibitions and can support layouts other than theater and classroom seating layouts.

Category







Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
Gallery Yomiuri	Indoor	156m ²	180 people	-	9 AM – 9 PM	Inquiry

The Yomiuri Shimbun Group Confidential

The Yomiuri Shimbun

(Japan's largest newspaper)



THE YOMIURI SHIMBUN

In order to deliver the best and most reliable information in a readable manner, the Yomiuri Shimbun pursues the power of a paper-based newspaper. It continues generating new services, making use of its accumulated know-how through the publications of four newspapers, including the Yomiuri Shimbun. The know-how is also used for the digital media service.

■ 21. The Yomiuri Otemachi Hall / Tokyo









A large hall directly connected to Otemachi Station in Tokyo

The Yomiuri Otemachi Hall has approximately 500 seats that can be used for multiple purposes, such as for symposiums, concerts, and movie previews. It can adjust sound reverberation according to the purpose and offers an affluent sound and visual space with a digital movie projector implemented as visual equipment. Also, the hall can be used for Noh performances by placing a Shosadai platform on the stage, which allows various types of traditional performing arts to be held.

Category









Venue name	Condition	Size	Seated	Standing	Hours of use	Fees	
Main Hall (No eating and drinking)	Indoor	Main stage 100m ²	501 people	-	9 AM – 10 PM	Inquiry	
Sub Hall (Allowed eating and drinking)	Indoor	354m²	234 people *Seminar setting	Approx. 200 people	9 AM – 10 PM	Inquiry	

■ 22. The Yomiuri Shimbun Lecture Session / Tokyo













Learn about Japan at the headquarters of the newspaper company with the world's largest circulation

The Yomiuri Shimbun has news gathering points in not only Japan but also overseas, and provides reliable information through reporters with deep knowledge of their coverage areas from politics and the economy to social, culture, sports, and international affairs. It also delivers news not only across Japan but also overseas through the daily English-language newspaper, The Japan News. As a program planned by the Yomiuri Shimbun that boasts of the largest circulation in the world, it can offer lecture sessions on the latest news of Japan by current and former journalists at the headquarters located in the middle of Tokyo based on your requests. Please feel free to contact us.

Category





Plan	Area	Availability	Capacity	Duration	Fees
Lecture session	Tokyo	All year round	2 – 60 people	1 hour	Inquiry

■ 23. The Yomiuri Shimbun Tokyo Kita Factory backstage tour / Tokyo











Community-minded factory with adjacent multipurpose hall and futsal court

The Tokyo Kita Factory started printing in 2003 and has now turned into the headquarters of the Yomiuri Print Media. The factory prints the Yomiuri Shimbun and other publications in the eco-friendly, streamlined building, which does not block the natural wind flow. It also places importance on coexistence with the local community and environment, reusing papers, and installing low-energy consuming equipment. The factory has a futsal court and meeting rooms that are available to lend to local people, and an exhibition space set next to the factory for people to learn the history of newspaper production through historically valuable machines and materials and also offers various types of backstage tours.

Category







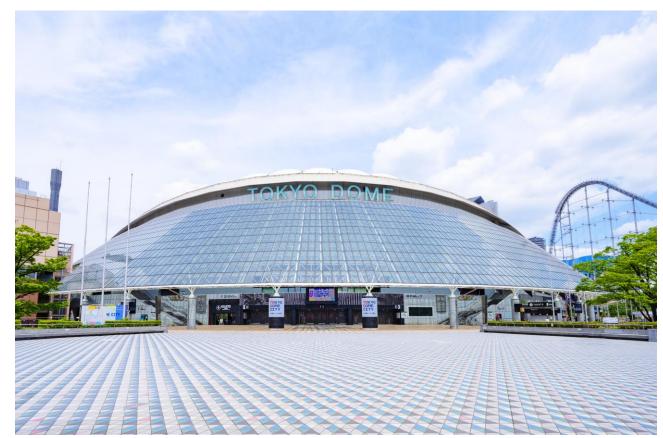




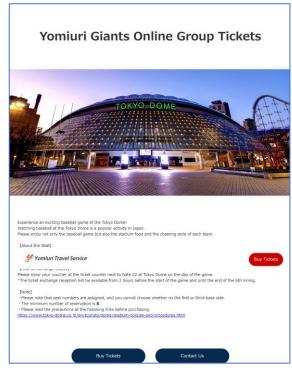
Plan	Area	Availability	Capacity	Duration	Fees
Backstage tour (Printing area and newspaper lecture)	Indoor	All year round	2 - 50 people	Inquiry	Inquiry
Hall private use	Indoor	All year round	2 - 50 people	Inquiry	inquiry

■ 24. Tokyo Dome Yomiuri Giants Baseball Game Ticket (Group Ticket) / Tokyo











Yomiuri Travel Service is the official ticket agency for Group Ticket (8 persons and more)

Baseball is one of the most popular sports in Japan. With 90 years of history, the Yomiuri Giants is the symbol of Japanese Professional Baseball. Tokyo Dome, as its home stadium, is always packed with enthusiastic fans more than 40,000 spectators. Since 2024 season, Yomiuri Travel Service has been in charge of sales of group ticket for inbound. Choose your ticket type based on your preferences and availability.



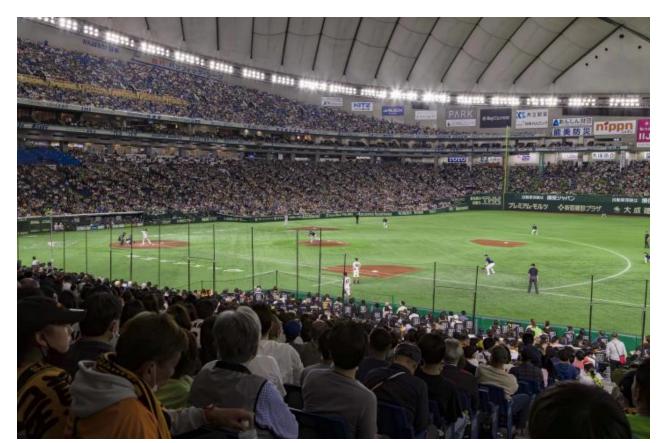




Plan	Area	Availability	Capacity	Duration	Fees
Watching match at the standard seat	Tokyo	Mar. – Oct. *Depending on the match schedule	8 people -	Approx. 3 hours	Inquiry

■ 24. Tokyo Dome Yomiuri Giants Baseball Game Ticket (Lower-level infield) / Tokyo

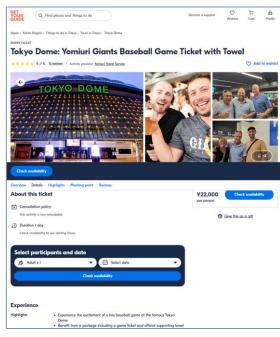












Yomiuri Travel Service is the official ticket agency for Aurora B (Lower-level infield)

Baseball is one of the most popular sports in Japan. With 90 years of history, the Yomiuri Giants are the symbol of Japanese Professional Baseball. Since 2024 season, Yomiuri Travel Service has been in charge of sales of aurora B (Lower-level infield) for inbound customer. Experience the thrill of the match from the special seat which offers a close view of the field and players.







Plan	Area	Availability	Capacity	Duration	Fees
Watching match at the Aurora B seat	Tokyo	Mar. – Oct. *Depending on the match schedule	1 people -	Approx. 3 hours	Inquiry

■ 24. Hospitality Program at Yomiuri Giants Baseball Game(lower-level infield) / Tokyo











2:00 pm~ Go down to the field and watch practice up close

Commemorative photo with the cheerleaders (Venus)

3:00 pm~ Free at leisure (Optional Program)

①Experience Japanese culture at Koishikawa Korakuen

②Experience the spa of natural hot springs at Tokyo Dome City

3 Experience the amusement park at Tokyo Dome City

6:00 pm~ Watch baseball game at lower-level infield seats

(Special Offer)

- ✓ Watch the game from lower-level infield seats not normally sold to visitors
- ✓ Before the game, go down to the field to watch practice and take a commemorative photo with the cheerleaders.
- ✓ Giants original souvenirs

Special Hospitality Program

NELCOME TO TOKY

Watching the Tokyo Yomiuri Giants baseball game at Tokyo Dome is a way to learn about Japan's professional sports culture. Tokyo Dome is always packed with enthusiastic fans, and the team's unified support cheers for the players. Because of the increasing popularity among foreign nationals, we are offering a new hospitality program combined with special experience on the field and in the neighborhood to strengthen relationships with customers and business partners.







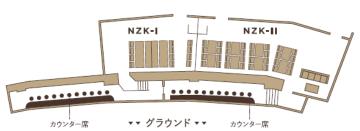
Plan	Area	Availability	Capacity	Duration	Fees
Watching match at the Lower-level infield	Tokyo	Mar. – Oct. *Depending on the match schedule	Inquiry	Approx. 7 hours	Inquiry

■ 24. Luxury Private Party at Tokyo Dome with Baseball Game / Tokyo

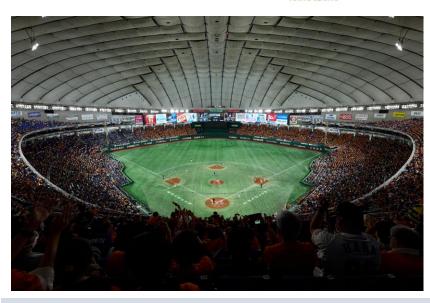
















VIP party rooms under the outfield seats of Tokyo Dome

The VIP party rooms are secret party rooms located just directly under the left outfield seats and are available to only two groups a day. The rooms allow spectators to see the field from underground. They are popular party rooms with a lounge area where a large number of people can enjoy party meals and free drinks.

Category











Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
PARTY ROOM NZK-1	Indoor	-	15 - 30 people	-	Depending on the match schedule	Inquiry
PARTY ROOM NZK-2	Indoor	-	20 - 40 people	-	Depending on the match schedule	Inquiry



A nouvelle aquarium experience, integrating the aquarium and arts

átoa is a theatrical aquarium where visitors can have immersible experiences in the dreamy space created with the exhibits of aquatic life, lighting effects, and scenography. It is composed of eight zones, and the unique world settings including "the Beginning Cave" and "Forest of Spirits" that offer visitors healing power and excitement.

Category







© 2023 AQUARIUM × ART átoa

Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
AQUARIUM × ART átoa	Indoor	5,600㎡ MARINE NOTE Approx.440㎡	-	100 people	6 PM - 10 PM	1,500,000 JPY ~

▶ List





■ 26. Shikoku Aquarium / Kagawa











Stroll around the rich aquascape unique to Shikoku

The aquarium opened in June 2020 at Utazu-cho, Kagawa Prefecture. It exhibits a diverse range of aquascapes across Shikoku with creatures living there with an exhibition theme of "Shikoku Aquascape." The space in front of the large tank "Waterscape of Watatsumi" was designed taking inspiration from the magnificent Black Current (Kuroshio) in the Pacific Ocean and can be used as a hall.

Category







© 2023 SHIKOKU AQUARIUM

Facility Overview

▶ List

► Inquiry

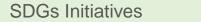
Confidential

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
Watatsumi hall	Indoor	Approx. 350m²	Approx. 100 people	Approx. 150 people	After opening hour - 9 PM	300,000 JPY -
Whole Venue	-	-	-	-	2 hours from after opening hour	1,000,000 JPY -
Main building	-	-	-	-	2 hours from after	700,000 JPY -









■ 27. Art Exhibition Business / Nationwide

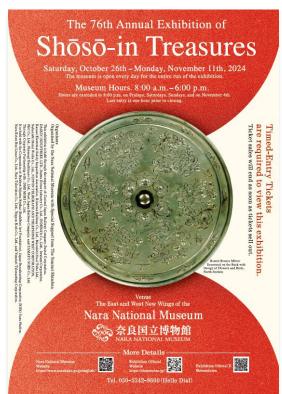


Culture, entertainment and arts promotion projects

The Yomiuri Shimbun provides culture exchange opportunities in terms of culture exchange through exhibitions with themes of Western or Eastern arts, manga, animation, and science.







JGP International Orchid and Flower Show







The World Orchid Exhibition is a representative Japanese flower event that started in 1991. This exhibition is full of flowers and green centered on the orchid and receives high recognition every year; many people visit the event.

■ 28. The promotion of Japanese Traditional Culture Project / Nationwide



TSUMUGU Project -Inheriting the Beauty of Japan-









Find arts that inherit Japan's beauty to the next generations

This project was announced in November 2018 for the purpose of inheriting Japan's arts, including arts and crafts related to the Imperial Household and national treasures and important cultural assets to the future and introduce them to the world in a collaboration between the Agency for Cultural Affairs, Imperial Household Agency and the Yomiuri Shimbun. Funds collected from corporate sponsors are used to support the restoration of cultural assets such as paintings and Buddhist statues, and the works, including the repaired cultural assets, are displayed at a special exhibition at the National Museum. The project also operates a portal site (Japanese and English versions) to promote the charm of Japanese traditional culture not only domestically but also overseas.

"Action! Dentou-Bunka" Project: **Celebrating the Beauty of Traditional Japanese Culture**



Experience the delicate, fine artistic techniques and allure of Japan's traditional culture, which continue attracting the world

This is a project by the Yomiuri Shimbun to promote traditional Japanese culture and introduce the allure of Japan's traditional crafts and performing arts. This project can provide such a special moment as a dinner inviting the holders of important intangible cultural properties (Living National Treasures) at a special venue, where participants can appreciate the exhibited craftworks and lectures by quest speakers while experiencing the culinary delight of every season. Aiming to raise interest and promote an understanding of Japanese culture, this project also carries out a variety of activities, such as lectures by cultural figures and traditional performing arts events.

▶ List

■ 29. Explore Authentic Kyoto, exclusively curated experiences



Concept: As the capital of Japan for more than 1000 years, Kyoto created delicate and beautiful culture and nurtured its prowess as a steadfast keeper. The *Yomiuri Shimbun*, the nation's leading newspaper with the largest circulation in Japan, has eyed the ancient capital for 150 years since its foundation, and has supported succeeding the traditional culture of Kyoto not only in journalism but also in a variety of other exhibitions, workshops, and cultural education. Utilizing the connection to the long-generation Kyotoites and first-class artists, we offer the genuine pleasure of knowing Kyoto in depth through introduction-only cultural experiences that cannot be found on a regular tour.

Glimpse at the Exclusive World of the Tea Ceremony

Feel the History at Authentic Sites not Open to the Public



A special tea ceremony experience in a tearoom that is not open to the public. You will learn the essence of hospitality while experiencing the *Chanoyu* that has been passed down from Sen no Rikyu (1522-1591), the founder of the Senke tea ceremony and known as the great master of Wabi-cha. Please contact us for more information.

OKAMI Experience

Immerse Yourself in the Culture of Japanese "Omotenashi"



Washoku, the traditional dietary cultural cuisine of the Japanese, has been registered as the Intangible Cultural Heritage of Humanity of UNESCO. At a renowned Japanese restaurant that inherited the finer points of traditional Kyoto cuisine, you will learn the secret of Japanese hospitality from *Okami* (proprietress) who supervises every aspect at the restaurant. Changing into kimono, you will learn tips on the top-class hospitality from Okami, including manners and the etiquette of serving beautifully plated dishes. Please contact us for more information.

Venue name	Condition	Capacity	Hours of use
Kyoto cuisine TORI-YONE	Indoor	1∼2 People per day	10AM - 3PM 3PM - 8PM

■ 29. Explore Authentic Kyoto, exclusively curated experiences



Encounter with Genuine Traditional Craft Artists in Kyoto

Learning from Renowned Artists

Concept: Learn from the first-class artists who inherited the culture of Japanese arts and crafts and visit their studios, which are not open to the public, to try your hand at pottery, Yuzen dyeing, Maki-e (Japanese lacquer), and textile dyeing. Listed below are exclusive programs where you can hear unique stories behind their art and then create your own artworks.



Ceramic: Makimasa IMAI

The ceramic artist creates Kiyomizu ware, pottery made in Kyoto for more than 400 years that has spread with the rising popularity of the Chanoyu tea ceremony. Known for introducing carving skills into the ceramic arts, Imai puts life into his works of animals and fishes, making him popular among collectors in Japan and around the world. Available to add a tour to the Kiyomizuyaki Pottery Complex, a home to potteries, woodworks studios and wholesalers, and learn the history and philosophy of Kiyomizu ware.

Facility Overview

Venue name	Condition	Theme	Capacity	Duration
	Al Studio Indoor Animal molding Matcha tea bowl Painting	Animal molding	1∼4 People per day	3-5hours×5days
IMAI Studio		Matcha tea bowl		3hours×2days
		l copio per day	2 hours	

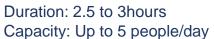
▶ List

▶ Inquiry

Confidential

Shitsugei lacquer: Emiko INOUE

Inoue creates original works using a variety of styles of lacquer arts, such as globally popular Kintsugi, Makie, Urushie lacquer drawing and Chinkin. The characteristic red and round yet vibrant shape of her masterpiece, Kingyo (goldfish) and other works stimulate the sensitivity of observers.



Price: Inquiry



Maki-e lacquer: Issay HATTORI



Duration: 2.5hours
Capacity: 1 to 4 people/day

Price: Inquiry

Makie, which has a history of 1200 years, is made by coating a container with lacquer, then painting motifs on the surface with a fine brush and sprinkling gold powder to create the beautiful designs. Known for a style that combines traditional techniques with modern expression,

Hattori has even made a Makie-coated bicycle. Create a work while talking with Hattori to experience the depth of lacquer art.



■ 29. Explore Authentic Kyoto, exclusively curated experiences



Encounter with Genuine Traditional Crafts Artists in Kyoto

Learning from Renowned Artists

▶ List

▶ Inquiry

Confidential



Kyo-yuzen dyeing: Toki HATA



Kyo-yuzen dyeing, which embodies the aesthetic sense of beauty in Japan, is said to be a synonym for "kimono." Hata is the third generation of the renowned dyeing family, the Hatas.

Her grandfather was a living national treasure who created furisode, a long-sleeve kimono, for Princess Diana, and her father was designated as an intangible cultural asset of Kyoto Prefecture, she is popular for her style of lyrically depicting the scenery of the four seasons.



Katazome stencil dyeing: Masayuki ISA



Katazome is a traditional dyeing technique that played an important part in kimono culture for many years, in which pictures and patterns are carved onto pattern paper and colored onto cloth or washi paper like a print. Instructed by Isa who is also a Japanese painter, you can print Isa patterns as original patterns inherited by the Isa family to furoshiki and kimono.

You can also choose from other patterns as motifs taken from Ukiyoe.





Facility Overview

	Venue name	Condition	Theme	Capacity	Duration
	HATA Studio		Kimono obi	1~3	
		Indoor	Haori coat	People per day	4hours
			Silk wrapping cloth		

	Venue name	Condition	Theme	Capacity	Duration	
	ا د د د د د د د د د د د د د د د د د د د	ludos	Ukiyo-e	1~4	0 F h a	
	ISA Studio	Indoor	Indoor ISA-pattern People	People per day	2.5 hours	
	Rental venue	Indoor	Ukiyo-e 6∼20	2.5 hours		
	ixeritai veriue	1110001	ISA-pattern	People per day	2.5 HOURS	

The Yomiuri Shimbun Group Confidential

Yomiuri Plus Co., Ltd.

(Editing Service)



Yomiuri Plus engages in editing, photo processing, creating charts and diagrams for the newspaper, and the Yomiuri Shimbun database editing for readers to receive useful information.

■ 30. Your own newspaper as special souvenir / Nationwide









Make your own newspaper to celebrate your special moment

Why don't you create your own personal newspaper to celebrate your special moment or life-stage event. The newspaper will capture your moving moment with a Yomiuri Shimbun logo as a special edition.

Availability	Production period	Size	Fees
	It takes few days from the order. The product will be laminated.	Inquiry	Inquiry

The Yomiuri Shimbun Group Confidential

The Yomiuri Nippon Symphony Orchestra

(Orchestra)



Aiming for the best in art creation through orchestra performance, the Yomiuri Nippon Symphony Orchestra delivers a blissful music experience. Putting efforts on the promotion and dissemination of classical music through its performances, it contributes to developing a spiritually affluent society.

■ 31. Performance by Japan's top-level orchestra, the Yomiuri Nippon Symphony Orchestra









Blissful moment with the best music

As an orchestra representative of Japan, the Yomiuri Nippon Symphony Orchestra delivers blissful music experiences, aiming for the best in art creation through orchestra performances. For the promotion and dissemination of classical music, package purchases of the orchestra, on-site performances, and group purchases of performances hosted by the Yomiuri Nippon Symphony Orchestra are available. Ensemble performances that include the string quartet are also available under a certain condition (e.g., for the co-sponsor).

Plan	Area	Availability	Capacity	Duration	Fees
Private performance	Tokyo etc.	All year round	1,000~1,500 people	2 hours	Inquiry
On-site ensemble performance	Nationwide	All year round	100~500 people	1 hour	Inquiry

The Yomiuri Shimbun Group Confidential

RYOKO YOMIURI PUBLICATIONS, INC.

(Travel Media)



Ryoko Yomiuri Publication is the publisher of the most historical monthly travel magazine Ryoko Yomiuri. It also takes charge of the Tabiyomi project, which revitalizes Japan's local railways.

1 32. Dining car charter events for local trains / Nationwide







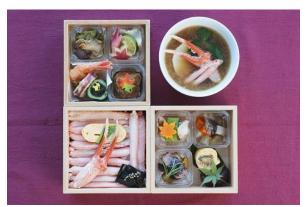












Business event planning and implementation with tourist trains

Train charter events can be planned and implemented by utilizing trains and contents of the member companies of Semi-Public Sector Railway Company Council, where 40 companies nationwide join. The dining cars can offer not only Japanese meals with local ingredients but also Western meals upon request. Also, not just a dining experience with a view of the original scenery of Japan, the railway companies can arrange events to enjoy Japan's traditional performing arts upon the organizer's needs.

Category









Main train company

Train company name	Area	Seated	Standing	Hours of use	Fees
Hisatsu Orange Railway	Kyushu	43 seats	-	Fri., Sat, Sun. and national holiday	300,000 JPY -
Echigo Tokimeki Railway	Johetsu	25~37 seats	-	10 AM - 1 PM and 1 AM - 5 PM	635,000 JPY -

Yomiuri Nippon TV Culture Center

(Culture School)

ますう リカルチャー 読売・日本テレビ文化センター

The Yomiuri Nippon TV Culture Center is one of the largest culture centers in the Tokyo metropolitan area offering about 10,000 courses at 12 centers. Yomiuri Culture has a range of knowledge and tools apart from course management expertise. It offers various events at scale, including music and dance, throughout the year. Leveraging these experiences, the Yomiuri Nippon TV Culture Center supports your event planning and management businesses.

■ 33. Examples of experiential events related to traditional and food cultures



Japanese dram, harp, and shamisen experiences





Immerse yourself in ancient, traditional Japanese sounds

Ninja experience





Learn the skills and techniques to survive the modern world through various Ninja techniques

Bonsai and moss ball making experiences









Create your own original work

Sword and sword dance experiences





Experience sword techniques and dance as if you were a samurai

■ 33. Examples of experiential events related to traditional and food cultures



Japanese and western flower arrangement experiences









Art experience representing the balance between space and flowers and the beauty of nature through flower arrangement

Tea ceremony experience





Enjoy a kind of peace of mind, elegant gestures, and sophisticated dignity.

Calligraphy experience





This is one of the popular classes since you can get a little something to bring back home such as calligraphy work of your name written in Japanese.

Classical Japanese dance experience





Experience classical Japanese dance, using the entire body.

■ 33. Examples of experiential events related to traditional and food cultures



Japanese cooking experience



Experience making sushi dishes for special occasions

Hand-made soba and udon-making experiences



Experience making soba and udon popular as Japanese food

Japanese sweet-making experience





Enjoy three-dimensional Japanese sweets with your eyes and tongue

■ 33. Examples of art craft and workshop experience



Ceramic art/ miniature ceramic art making experience



Enjoy the joy of crafting and pleasure of use through ceramic art making

Miniature sample food-making experience



Miniature sample foods are so cute as to be used as souvenirs

Kintsugi (*art of fixing broken pottery with a lacquer resin infused with powdered gold) experience



Reverse ideation unique to Japan, which turns broken pottery into a piece of art by intentionally making the damage visible

Tonbodama (glass bead) making experience



Create various forms, types and patterns of glass beads

■ 33. Examples of art craft and workshop experience



Food sample-making experience





Create food samples of classic Japanese cuisine for special occasions that bring good fortune

Pressed flower-making experience





Pressed flower arts enjoyable with seasonal flowers and greens

■ 33. Examples of Entertainment event



Delightful tour of fine bakeries in Tokyo





Visit fine bakeries while enjoying walking around Tokyo

Tokyo sweets tour





Walk through nostalgic scenery while enjoying the season

Exploration tour of historical places





Enjoy strolling historical places with tour guide

▶ Inquiry

MURAYAMA INC.

(Display Design and Event Management)



Create only one space in the world and produce memorable moments of a lifetime to generate new excitement. Murayama is a professional space and communication production company.

Generate new excitement into the space and moment

Create only one space in the world and produce memorable moments of lifetime to generate new excitements.

Murayama is a professional space and communication production company.

ONE STOP SERVICE

Murayama provides one-stop-services from planning, design, and architecture to production, implementation, and management. It creates space and communication with its accumulated professional techniques and keen sensitivity and generates new excitement.

Philosophy & Concept

Murayama will realize your needs and demands in a better way based on its various experiences through its engagements across the world.































Plan in Japan

Main services

- Stage work and venue development for dealers' meetings, and etc.
- From plan development to implementation of project and event programs in incentive tours, and etc.









CASA ITALIA TOKYO 2020





Memorial Monument (from Switzerland)



Athlete365

Tokyo Olympics Legacy Project (2021) Shinagawa Grand Hotel, the State Guest House Akasaka Palace, and Olympic village

- ·CASA ITALIA TOKYO 2020: A project requested by the Italian Olympic Committee to create space to entertain VIPs
- · Athlete365: PR exhibition the IOC athlete's committee and venue productions and decorations at the Olympic village
- ·Memorial monument: Built a memorial monument in the Olympic village for athletes who lost their lives during games and competitions.





Las Vegas Night (2019) The Ritz-Carlton, Tokyo

An event organized by the Las Vegas Convention and Visitors Authority (?) to get Japan's tourist industry attracted to Las Vegas.

[Service scope] Stage setup and management

Online Exhibition · Virtual Business Meeting

Main Service

- Web site and system construction / Virtual space design
- Planning and implementation of internet-based projects and event programs, etc.

Participants

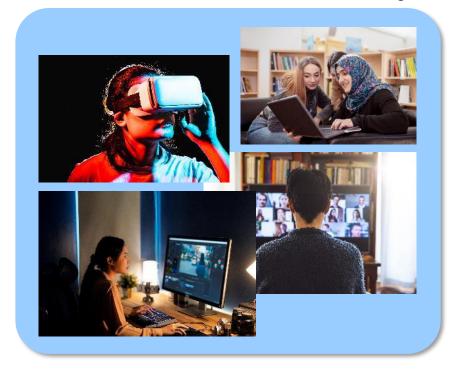


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Organizers



Online Exhibition · Virtual Business Meeting

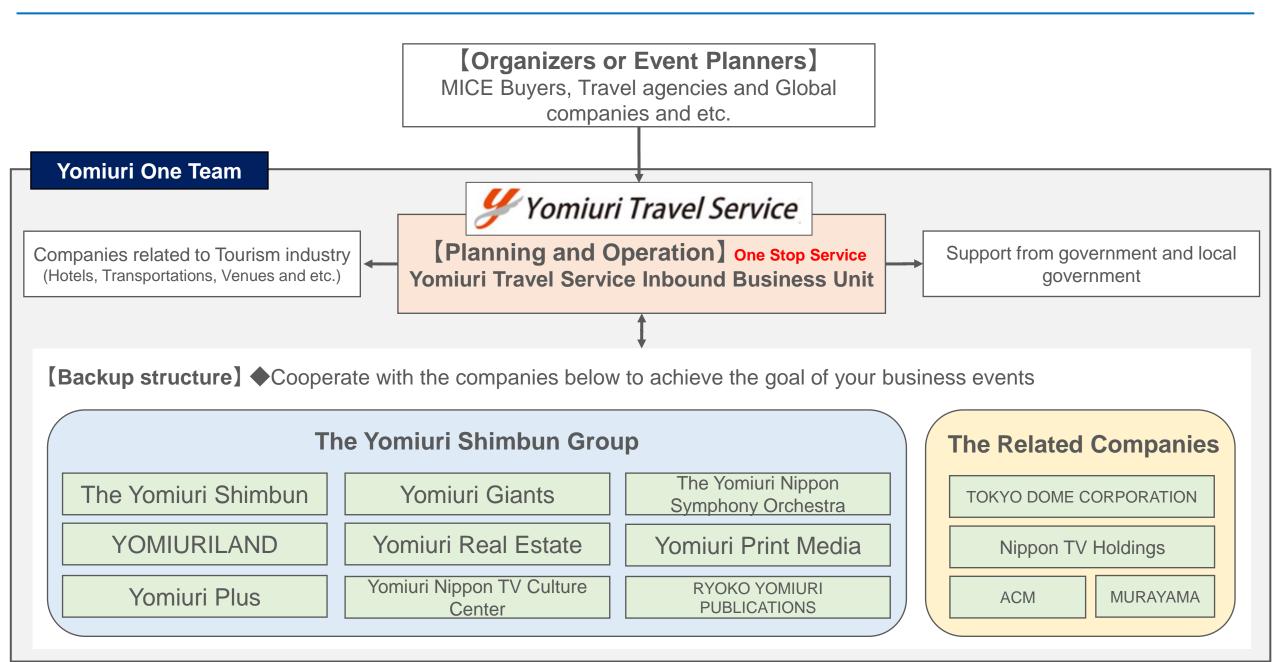






Services structure





■ List of companies

#	Company name	Head office	Business	Official website
1	TOKYO DOME CORPORATION	Tokyo	Leisure and Service	<u> </u>
2	Yomiuri Land Co., Ltd.	Tokyo / Kanagawa	Leisure and Service	<u> </u>
3	Anpanman Children's museum	Kanagawa	Museum	<u> </u>
4	Yomiuri Real Estate Co., Ltd	Tokyo	Real estate	<u>▶</u> (JN)
5	The Yomiuri Shimbun	Tokyo, Osaka and Fukuoka	Japan's leading newspaper	<u> </u>
6	Yomiuri Plus Co., Ltd.	Tokyo	Editing Service	<u>▶</u> (JN)
7	The Yomiuri Nippon Symphony Orchestra	Tokyo	Orchestra	<u> </u>
8	RYOKO YOMIURI PUBLICATIONS, INC.	Tokyo	Travel Media	<u>▶</u> (JN)
9	Yomiuri Nippon TV Culture Center	Tokyo	Culture school	<u> </u>
10	MURAYAMA INC.	Tokyo	Display Design and Event Management	<u> </u>
11	Yomiuri Giants	Tokyo	Professional Baseball team	<u> </u>
12	Yomiuri Print Media	Tokyo	Printing	<u>▶</u> (JN)
13	Yomiuri Travel Service Co., Ltd.	Tokyo	Travel Agency	<u> </u>



MAKE YOUR NEXT EVENT EXTRAORDINARY

Published

October 10, 2024

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URL: https://www.yomiuri-travel.com/